

COLA Mission Statement & Description

Mission Statement

It is the responsibility of the COLA (Community Outreach and Listening Activities) Team to proactively gather and disseminate relevant information to and from people living with HIV and at highest risk for HIV.

Structure

Membership is open to all HCPC members and council members are encouraged to participate in COLA Team activities on a rotating basis. The Team shall include a representative from HCAP (the HIV Consumer Rights Advocacy Project).

The COLA Team shall report directly to the CE (Community Engagement) Committee. Information gathered, including experiences noted by consumers and recommendations for priority-setting, will be shared with CE and the Full Council on an on-going or as-needed basis.

The COLA Team shall have targeted sessions approximately once per quarter.

COLA Outreach sessions have several goals:

- To disseminate information about the HCPC
- To disseminate information about HCAP
- To outreach to consumers of services as potential council members
- To provide small-scale needs assessments that focus on the San Francisco EMA system of prevention and care, in particular:
 - To collection information regarding Service Prioritization from consumers of services
 - To collect information regarding Unmet Need and Barriers to Care
 - To solicit input and obtain feedback on the overall service needs of people living with HIV and at highest risk for HIV

COLA Team meetings shall be structured as follows:

1. Welcome and Introductions
2. Purpose of Meeting
3. Discussion of HCPC role and duties
4. Discussion of HCAP role and duties
5. Service Category Description and Service Prioritization Exercise
6. Discussion of Service Continuum and Consumer Concerns
7. Q&A/Thank You
8. Evaluation